

Major Donor and Independent Expenditure Committee Campaign Statement

MAJOR DONOR AND INDEPENDENT EXPENDITURE
COMMITTEE STATEMENT

Date Stamp

CALIFORNIA
FORM 461Page 1 of 3

For Official Use Only

Statement covers period

from 10/20/2019through 10/30/2019Date of election if applicable:
(Month, Day, Year)11/05/2019E-Filed
11/01/2019
15:39:53

Filing ID:
183491324

SEE INSTRUCTIONS ON REVERSE

1. Name and Address of Filer

NAME OF FILER

Michael R. Bloomberg

RESIDENTIAL OR MAILING ADDRESS (NO. AND STREET)

CITY STATE ZIP CODE

RESPONSIBLE OFFICER

(If filer is other than an individual)

AREA CODE/DAYTIME PHONE

(212) 583-6000

2. Nature and Interests of Filer (Complete each applicable section.)

☒ A FILER WHO IS AN INDIVIDUAL MUST LIST THE NAME, ADDRESS, AND BUSINESS INTERESTS OF EMPLOYER OR, IF SELF-EMPLOYED, THE NAME, ADDRESS, AND NATURE OF THE BUSINESS**NAME OF EMPLOYER/BUSINESS**

Bloomberg LP

BUSINESS INTERESTS

Executive

ADDRESS OF EMPLOYER/BUSINESS

New York, NY 10022

☐ A FILER THAT IS A BUSINESS ENTITY MUST DESCRIBE THE BUSINESS ACTIVITY IN WHICH IT IS ENGAGED☐ A FILER THAT IS AN ASSOCIATION MUST PROVIDE A SPECIFIC DESCRIPTION OF ITS INTERESTS☐ A FILER THAT IS NOT AN INDIVIDUAL, BUSINESS ENTITY, OR ASSOCIATION MUST DESCRIBE THE COMMON ECONOMIC INTEREST OF THE GROUP OR ENTITY

3. Summary

(Amounts may be rounded to whole dollars.)

- Expenditures and contributions (including loans) of \$100 or more made this period. (Part 5.) \$ 574,150.00
- Unitemized expenditures and contributions (including loans) under \$100 made this period. \$ 0.00
- Total expenditures and contributions made this period. (Add Lines 1 + 2.) **SUBTOTAL** \$ 574,150.00
- Total expenditures and contributions made from prior statement. (Enter amount from Line 5 of last statement filed. If this is the first statement for the calendar year, enter zero.) \$ 6,038,074.19
- Total expenditures and contributions (including loans) made since January 1 of the current calendar year. (Add Lines 3 + 4.) **TOTAL** \$ 6,612,224.19

4. Verification

I have used all reasonable diligence in preparing this statement. I have reviewed the statement and to the best of my knowledge the information contained herein is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on 11/01/2019
DATEBy Michael Bloomberg
SIGNATURE OF INDIVIDUAL DONOR OR
RESPONSIBLE OFFICER IF OTHER THAN AN INDIVIDUAL☐ Amendment (Explain): _____

Major Donor and Independent Expenditure Committee Campaign Statement

MAJOR DONOR AND INDEPENDENT EXPENDITURE
COMMITTEE STATEMENT

Amounts may be rounded
to whole dollars.

Statement covers period from 10/20/2019 through 10/30/2019	CALIFORNIA FORM 461 Page 2 of 3
--	---

SEE INSTRUCTIONS ON REVERSE

NAME OF FILER

Michael R. Bloomberg

5. Contributions (Including Loans, Forgiveness of Loans, and Loan Guarantees) and Expenditures Made

(If more space is needed, use additional copies of this page for continuation sheets.)

DATE	NAME, STREET ADDRESS, CITY, STATE AND ZIP CODE OF PAYEE (IF COMMITTEE, ALSO ENTER I.D. NUMBER)	TYPE OF PAYMENT	DESCRIPTION OF PAYMENT (IF OTHER THAN MONETARY CONTRIBUTION OR LOAN)	CANDIDATE AND OFFICE, MEASURE AND JURISDICTION, OR COMMITTEE	AMOUNT THIS PERIOD	CUMULATIVE AMOUNT RELATED TO THIS CANDIDATE, MEASURE, OR COMMITTEE
10/23/2019	No on C, SF Kids vs. Big Tobacco, a coalition of doctors, parents and community groups protecting youth from tobacco products and addiction, sponsored by nonprofit health organizations (ID# 1419714) San Francisco, CA 94107	<input type="checkbox"/> Monetary Contribution <input type="checkbox"/> Loan <input checked="" type="checkbox"/> Non-Monetary Contribution <input type="checkbox"/> Independent Expenditure	MEDIA PRODUCTION; SEE ATTACHMENT A FOR ORIGINAL PAYEE AND SUB-VENDOR INFORMATION	Authorize and regulate the retail sale, availability and marketing of vapor products in San Francisco; Proposition Measure: C San Francisco <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	32,000.00	6,612,224.19
10/23/2019	No on C, SF Kids vs. Big Tobacco, a coalition of doctors, parents and community groups protecting youth from tobacco products and addiction, sponsored by nonprofit health organizations (ID# 1419714) San Francisco, CA 94107	<input type="checkbox"/> Monetary Contribution <input type="checkbox"/> Loan <input checked="" type="checkbox"/> Non-Monetary Contribution <input type="checkbox"/> Independent Expenditure	MEDIA PRODUCTION; SEE ATTACHMENT B FOR ORIGINAL PAYEE AND SUB-VENDOR INFORMATION	Authorize and regulate the retail sale, availability and marketing of vapor products in San Francisco; Proposition Measure: C San Francisco <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	5,000.00	6,612,224.19
10/30/2019	No on C, SF Kids vs. Big Tobacco, a coalition of doctors, parents and community groups protecting youth from tobacco products and addiction, sponsored by nonprofit health organizations (ID# 1419714) San Francisco, CA 94107	<input type="checkbox"/> Monetary Contribution <input type="checkbox"/> Loan <input checked="" type="checkbox"/> Non-Monetary Contribution <input type="checkbox"/> Independent Expenditure	TELEVISION AD BUY; SEE ATTACHMENT C FOR ORIGINAL PAYEE AND SUB-VENDOR INFORMATION	Authorize and regulate the retail sale, availability and marketing of vapor products in San Francisco; Proposition Measure: C San Francisco <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	531,150.00	6,612,224.19
10/30/2019	No on C, SF Kids vs. Big Tobacco, a coalition of doctors, parents and community groups protecting youth from tobacco products and addiction, sponsored by nonprofit health organizations (ID# 1419714) San Francisco, CA 94107	<input type="checkbox"/> Monetary Contribution <input type="checkbox"/> Loan <input checked="" type="checkbox"/> Non-Monetary Contribution <input type="checkbox"/> Independent Expenditure	MEDIA PRODUCTION; SEE ATTACHMENT D FOR ORIGINAL PAYEE AND SUB-VENDOR INFORMATION	Authorize and regulate the retail sale, availability and marketing of vapor products in San Francisco; Proposition Measure: C San Francisco <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	6,000.00	6,612,224.19
SUBTOTAL \$					574,150.00	

Additional Comments
For Form 461 Cover Page

ADDITIONAL COMMENTS (Cover)

CALIFORNIA
FORM 461

Page 3 of 3

I.D. NUMBER
1293303

NAME OF FILER
Michael R. Bloomberg

ATTACHMENT A: In-Kind Contribution to No on C, SF Kids vs. Big Tobacco, a coalition of doctors, parents and community groups protecting youth from tobacco products and addiction, sponsored by nonprofit health organizations (ID# 1419714); ORIGINAL PAYEE: SKDKnickerbocker, LLC - 1150 18th Street, Suite 800, Washington, DC 20036; SUB-VENDOR: Z Tribeca (\$27,164.10, Media Production) 494 8th Ave, Fl 22, New York, NY 10001; ATTACHMENT B: In-Kind Contribution to No on C, SF Kids vs. Big Tobacco, a coalition of doctors, parents and community groups protecting youth from tobacco products and addiction, sponsored by nonprofit health organizations (ID# 1419714); ORIGINAL PAYEE: SKDKnickerbocker, LLC - 1150 18th Street, Suite 800, Washington, DC 20036; SUB-VENDOR: Z Tribeca (\$5,000.00, Media Production) 494 8th Ave, Fl 22, New York, NY 10001; ATTACHMENT C: In-Kind Contribution to No on C, SF Kids vs. Big Tobacco, a coalition of doctors, parents and community groups protecting youth from tobacco products and addiction, sponsored by nonprofit health organizations (ID# 1419714); ORIGINAL PAYEE: SKDKnickerbocker, LLC - 1150 18th Street, Suite 800, Washington, DC 20036; SUB-VENDOR: Canal Partners Media (\$471,531.12, Media Buyer) 900 Circle 75 Parkway, Suite 1650, Atlanta, GA 30339; ATTACHMENT D: In-Kind Contribution to No on C, SF Kids vs. Big Tobacco, a coalition of doctors, parents and community groups protecting youth from tobacco products and addiction, sponsored by nonprofit health organizations (ID# 1419714); ORIGINAL PAYEE: SKDKnickerbocker, LLC - 1150 18th Street, Suite 800, Washington, DC 20036; SUB-VENDOR: Z Tribeca (\$6,000.00, Media Production) 494 8th Ave, Fl 22, New York, NY 10001